



Digi-B-Well

## 1st Digi-B-Well Workshop

## "Embracing Digital Transformation and Well-Being"

Date: 11 September 2024 | Time: 14:00 - 15:30 CET

Platform: Zoom

https://unibo.zoom.us/j/84358407925

Come and be a part of an inspiring workshop, which is a part of the Digi-B-Well project that aims to enhance the digital capabilities of **SMEs**, **Public Authorities**, and **Academia**.

Discover strategies to navigate the complexities of digital transformation, with a focus on digital well-being and mitigating the digital transformation challenges faced by employees, particularly those over 55.

14.00 - 14.50

Speakers:

Prof. Pietrantoni (University of Bologna)

Navigating Digital Transformation: Enhancing Well-Being and Productivity in the Digital Era. **Prof. Zappalà** (University of Bologna)

Tele, Remote, Hybrid and other flexible work arrangements: impact on employees' wellbeing

14.50 - 15.10.

Speakers:

Dott. Marco De Angelis, Alena Metzenseva (University of Bologna)

Presentation of the preliminary results of the survey 'Digital Transformation and Well-Being: Insights and Challenges Across SMEs, Public and Academic sectors'.

15.10 - 15.30.

Interactive session

Questions & Answers session among partners and guests

You can register by using this link: <a href="https://unibopsice.eu.qualtrics.com/jfe/form/SV">https://unibopsice.eu.qualtrics.com/jfe/form/SV</a> blywzc2dhD62OTs



















